



FIRST ANNUAL OREGON STATE TAEKWONDO HANMADANG

Taekwondo Hanmadang Tournament

Saturday, May 5th at Venue 252 in Eugene

Open Weapons Tournament

Friday, May 4th

MooDo Academy of Taekwondo and the United Taekwondo Jidokwan Federation, in conjunction with the United States Taekwondo Committee and the U.S. Open Taekwondo Hanmadang, proudly present the:

1ST ANNUAL OREGON STATE TAEKWONDO HANMADANG held here in Eugene, Oregon.

The World Taekwondo Hanmadang started in 1994 in Seoul, S. Korea, and the US Open National Taekwondo Hanmadang will be hosting its 10th Anniversary event this year. There is now a State Hanmadang in ALL 50 states! The events of the Taekwondo Hanmadang Festival include:
Board Breaking events, Forms, Power Breaking, Team Competitions and more.

WE INVITE YOU AND YOUR BUSINESS TO GET INVOLVED IN SPONSORING AND CREATING THIS EVENT IN MAY OF 2018.

- Be one of the founding supporters of a truly uplifting, non-combative, skill based martial art tournament that is as fun and exciting to watch as it is to participate in. A tournament that is based on honor, integrity, respect, courtesy and strong effort.
- Tournament includes a yearly Ji Do Kwan Masters and Grand Masters Reunion. Secretary General of the United States Taekwondo Committee and the Executive Director of the US Open Hanmadang will be facilitating the Archery tournament on Saturday morning.
- Be acknowledged by a wide variety of local and regional martial arts enthusiasts from kids and parents, to national VIP Grand Masters.
- There will be media coverage and an opportunity to showcase your products/services with a vendor booth.
- An expected attendance of 400 people will have a positive economic impact on the local community, especially the Whiteaker area.

PARTICIPANTS

Ages: 6-35 M/F: equal

Interests: martial arts, taekwondo, healthy lifestyle and eating, physical activity, fitness and wellness, mindfulness.

AUDIENCE

Ages: 8-65 M/F: equal

Interests: wide cross section, many partners and parents of the participants and general public interested in martial arts as spectators.

GEOGRAPHICAL REACH

Oregon, Washington, California: Eugene, Springfield, Junction City, Portland, Bend, Salem, Coos Bay, Coquille, Bandon, Klamath Falls, Puyallup, Longview, Kelso, Tacoma.



For more information on the Oregon State Taekwondo Hanmadang sponsorship go to MooDoTKD.com or contact Tim Greathouse at 541-953-5848 or corestarcenter@yahoo.com

TOURNAMENT SPONSORSHIP LEVELS

1. PLATINUM LEVEL \$5,000 FOR TWO YEARS

The benefits include:

- ✓ Logo presence on stage platform
- ✓ Lobby sponsor board top designation
- ✓ Prominent logo placement on all event materials, signs, website
- ✓ Special recognition at the beginning and end of the event with opportunity to present business on-stage
- ✓ Mention in all event marketing collateral and communications, including traditional media & online
- ✓ Vendor table
- ✓ Present tickets to the top tournament winners attending US National Hanmadang
- ✓ Custom promo package available
- ✓ VIP dinner for up to 4 people
- ✓ Sponsor VIP accommodations
- ✓ Right of first refusal on additional conference sponsorship opportunities

2. GOLD LEVEL \$2,000 PER YEAR

The benefits include:

- ✓ Logo presence on stage platform
- ✓ Lobby sponsor board
- ✓ Prominent logo placement on all event materials, signs, website
- ✓ Mention in all event marketing collateral and communications, including both traditional media and online
- ✓ Recognition at the beginning and end of the event
- ✓ Vendor table
- ✓ Inserts/samples in swag bag
- ✓ Each Gold Level sponsor gets one of the following mentions:
 - Sponsor/present top scoring school trophy
 - Lead sponsor for the Friday Multischool, Multistyle Open Weapons Tournament
 - Sponsor VIP accommodations
- ✓ VIP dinner for up to 4 people

3. SILVER LEVEL \$1,000 PER YEAR

The benefits include:

- ✓ Lobby sponsor board
- ✓ Prominent logo placement on all event materials, signs, website
- ✓ Mention in all event marketing collateral and communications, including both traditional media and online
- ✓ Recognition at the beginning and end of the event
- ✓ Vendor table
- ✓ Inserts/samples in swag bag
- ✓ Each Silver Level sponsor gets one of the following mentions:
 - Sponsor wood boards for breaking
 - Sponsor/present top scoring poomsae & power breaking awards
 - Sponsor VIP dinner and receive prominent mention in the Gallery Room for VIP dinner and cab rides
- ✓ VIP dinner for up to 2 people

4. BRONZE LEVEL \$500 PER YEAR

The benefits include:

- ✓ Lobby sponsor board
- ✓ Logo placement on all event materials, signs, website
- ✓ Mention in all event marketing collateral and communications, including both traditional media and online
- ✓ Inserts/samples in swag bag
- ✓ Each Bronze Level sponsor gets one of the following mentions:
 - Sponsorship of referees and judges
 - Sponsorship of medals and trophies
- ✓ VIP dinner for up to 2 people

5. VENDOR TABLES: \$100

Booth vendors for downstairs & upstairs lobby areas. Only 4 spots!

6. "HIT THE WHIT" SWAG BAG: GET YOUR LOCAL BUSINESS FOUND!

Event participants & guests love visiting and exploring the local food joints and stores.

An 8-page event program will be provided to each participant and visitor. This guide will feature a "Hit the Whit" spread with a map of local businesses and a local sponsor list.

We're creating 200 SWAG BAGS with coupons, samples & promos for contestants for YOU to fill. If there are less participants, visitors will receive a swag bag until they run out. Not in the Whiteaker area but want to sponsor? No Problem! We're happy to promote you!

\$250 SPONSORSHIP PACKAGE

- ✓ Your coupons/promo materials in swag bag
- ✓ Logo/name displayed on lobby sponsor board + website
- ✓ Logo/name highlighted on the "Hit the Whit" biz area map.

\$125 SPONSORSHIP PACKAGE

- ✓ Your coupons/promo materials in swag bag
- ✓ Logo/name on "Hit the Whit" local sponsor list + website



December 21, 2017

Grand Master Tim Greathouse
MooDo Taekwondo
439 W. 2nd Ave,
Eugene, OR 97401

Dear Grand Master Greathouse,

Due to your commitment to Taekwondo as a Traditional Martial Art, demonstrated by your support for the US Open Taekwondo Hanmadang, along with a recommendation from US Taekwondo Committee Secretary General, Grand Master Doug Fuechsel, I hereby appoint you as Oregon State President for the US Taekwondo Committee.

Appointment as Oregon State President for the US Taekwondo Committee is a 2 year appointment and will end on December 31, 2019. As Oregon State President, it is required to host the Oregon State Taekwondo Hanmadang each year, and the requirements will be outlined in a separate agreement. Additional requirements will be outlined in the US Taekwondo Committee State President Handbook.

Thank you for supporting Taekwondo's growth in Oregon and I look forward to working with you.

Sincerely,

Sang Lee
President
US Taekwondo Committee

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MooDoTKD.com

SPONSORSHIP/PLEDGE FORM

PLEASE PRINT CLEARLY.

The undersigned "Sponsor" hereby commits to a Sponsorship Donation for the "OSTH" Oregon State Taekwondo Hanmadang 2018 (and 2019 for Platinum Sponsorship). A receipt will be issued after the donation is processed.

Platinum \$5,000 Gold \$2,000 Silver \$1,000 Bronze \$500 \$ _____ In-Kind _____

Company Name: _____

Address: _____ City: _____

State: _____ Zip: _____

Contact Name: _____ Title: _____

Contact Phone: _____ Contact Email: _____

Please indicate the name of your Vice President or Director of Marketing

Name: _____ Title: _____ Email: _____

Brief description of your business: _____

Booth Space for Silver, Gold and Platinum levels: The booth space rental is included in the Donation.

My business would like a table. Please fill out the separate Exhibit Table Form. If you wish to have a booth/table at the event, please inform us of that decision at time of your payment. We will work with you on placement of your table.

Sponsor's Authorized Signature: _____ Date: _____

Name (please print): _____ Title: _____

Scan/email form to: corestarcenter@yahoo.com or mail it to: Tim Greathouse, Core Star Center, 439 W 2nd Ave, Eugene, OR 97401
Make checks payable to: Oregon State Hanmadang. mail to: Core Star Center, 439 W 2nd Ave, Eugene, OR 97401

For OSTH Management Only

Date Received: _____ \$ Amount: _____ Check #: _____