



FIRST ANNUAL OREGON STATE TAEKWONDO HANMADANG

Taekwondo Hanmadang

Saturday, May 5th at Venue 252 in Eugene

Open Weapons Tournament

Friday, May 4th

MooDo Academy of Taekwondo and the United Taekwondo Jidokwan Federation, in conjunction with the United States Taekwondo Committee and the U.S. Open Taekwondo Hanmadang, proudly present the:

1ST ANNUAL OREGON STATE TAEKWONDO HANMADANG held here in Eugene, Oregon.

The World Taekwondo Hanmadang has been active since 1994 in Seoul, S. Korea, and the US Open National Taekwondo Hanmadang will be hosting its 10th Anniversary event this year. There is now a State Hanmadang in

ALL 50 states! The events of the Taekwondo Hanmadang Festival include many different **Board Breaking events, Forms, Power Breaking, Team Competitions** and more.

Only 10% of Taekwondo practitioners are interested in developing as fighters for the Olympics. The other 90% are individuals of all ages and creeds, families and children, professionals and students and teams of athletes who all compete together in one exciting, skill based tournament. Our outreach will extend from all of Oregon to Washington and California.

WE INVITE YOU AND YOUR BUSINESS TO GET INVOLVED IN SPONSORING AND CREATING THIS EVENT IN MAY OF 2018.

Be one of the founding supporters of a truly special, non-combative, skill based martial art tournament that is as fun and exciting to watch as it is to participate in. A tournament for everyone that is uplifting, rewarding, challenging, engaging and suspenseful.

Your sponsorship will be acknowledged by a wide variety of local and regional martial arts enthusiasts. There will be media coverage and opportunities to have a booth at the event to showcase your products/services.

EVENT DEMOGRAPHICS

Participant ages: 8-35. Interests: martial arts, taekwondo, healthy lifestyle and eating, physical activity, fitness and wellness, mindfulness.

Audience interests: wide cross section, many partners and parents of the participants and general public interested in martial arts as spectators. VIPs include out of state taekwondo masters and grand-masters.

Values: honor, integrity, respect, courtesy and strong effort.

Reach: Eugene/Springfield area, other cities in Oregon, Washington, California, 400 people total.

For more information on the Oregon State Taekwondo Hanmadang sponsorship, contact Tim Greathouse at 541-953-5848 or corestarcenter@yahoo.com

TOURNAMENT SPONSORSHIP LEVELS

1. PLATINUM LEVEL \$5,000 FOR TWO YEARS

The benefits include:

- ✓ Logo mention on stage platform
- ✓ Lobby sponsor board top designation
- ✓ Prominent logo placement on all event materials, signs, website
- ✓ Special recognition at the beginning and end of the event
- ✓ Mention in all event marketing collateral and communications, including traditional media and online
- ✓ Right of first refusal on additional conference sponsorship opportunities
- ✓ Vendor table
- ✓ Present tickets to the top tournament winners attending US National Hanmadang
- ✓ Sponsor VIP accommodations
- ✓ VIP dinner up to 4 people

2. GOLD LEVEL \$2,000 PER YEAR

The benefits include:

- ✓ Logo mention on stage platform
- ✓ Lobby sponsor board
- ✓ Prominent logo placement on all event materials, signs, website
- ✓ Mention in all event marketing collateral and communications, including both traditional media and online
- ✓ Recognition at the beginning and end of the event
- ✓ Vendor table
- ✓ Inserts/samples in swag bag
- ✓ Each Gold Level sponsor gets one of the following mentions:
 - Sponsor/present top scoring school trophy
 - Lead sponsor for the Friday Multischool, Multistyle Open Weapons Tournament
 - Sponsor VIP accommodations
- ✓ VIP dinner up to 4 people

3. SILVER LEVEL \$1,000 PER YEAR

The benefits include:

- ✓ Lobby sponsor board
- ✓ Prominent logo placement on all event materials, signs, website
- ✓ Mention in all event marketing collateral and communications, including both traditional media and online
- ✓ Recognition at the beginning and end of the event
- ✓ Vendor table
- ✓ Inserts/samples in swag bag
- ✓ Each Silver Level sponsor gets one of the following mentions:
 - Sponsor wood boards for breaking
 - Sponsor/present top scoring poomsae & power breaking awards
 - Sponsor VIP dinner and receive prominent mention in the Gallery Room for VIP dinner and cab rides
- ✓ VIP dinner up to 2 people

4. BRONZE LEVEL \$500 PER YEAR

The benefits include:

- ✓ Lobby sponsor board
- ✓ Prominent logo placement on all event materials, signs, website
- ✓ Mention in all event marketing collateral and communications, including both traditional media and online
- ✓ Vendor table
- ✓ Inserts/samples in swag bag
- ✓ Each Bronze Level sponsor gets one of the following mentions:
 - Sponsorship of referees and judges
 - Sponsorship of medals and trophies
- ✓ VIP dinner up to 2 people

5. ADDITIONAL "A-LA-CARTE" OPPORTUNITIES FOR 2018 INCLUDE:

DONATIONS: \$100-\$499

- ✓ Logo displayed on sponsor board
- ✓ Can sponsor a specific item such as bleacher rental, floor rental, website, marketing, event coordination

IN-KIND DONATIONS

- ✓ We welcome donations of equipment for A/V, printing of marketing and event materials, swag bag samples. All In-Kind donations get recognition on all printed and online materials

4 VENDOR TABLES: \$100

- ✓ We have 4 spots for additional vendors with tables for the downstairs and upstairs lobby areas

VOLUNTEERS

- ✓ Welcome/event volunteers
- ✓ Set up/tear down
- ✓ Crowd control: ushers/guides/runners
- ✓ All volunteers can attend the VIP dinner for free